

WEEKEND

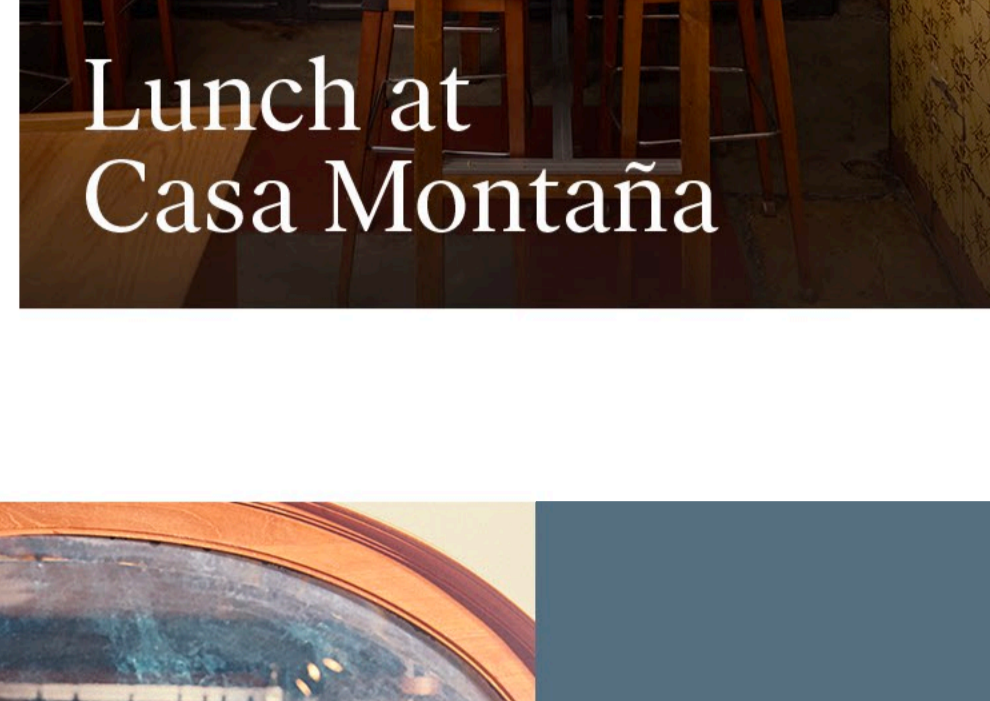
MaxMara

Off-the-beaten Weekend

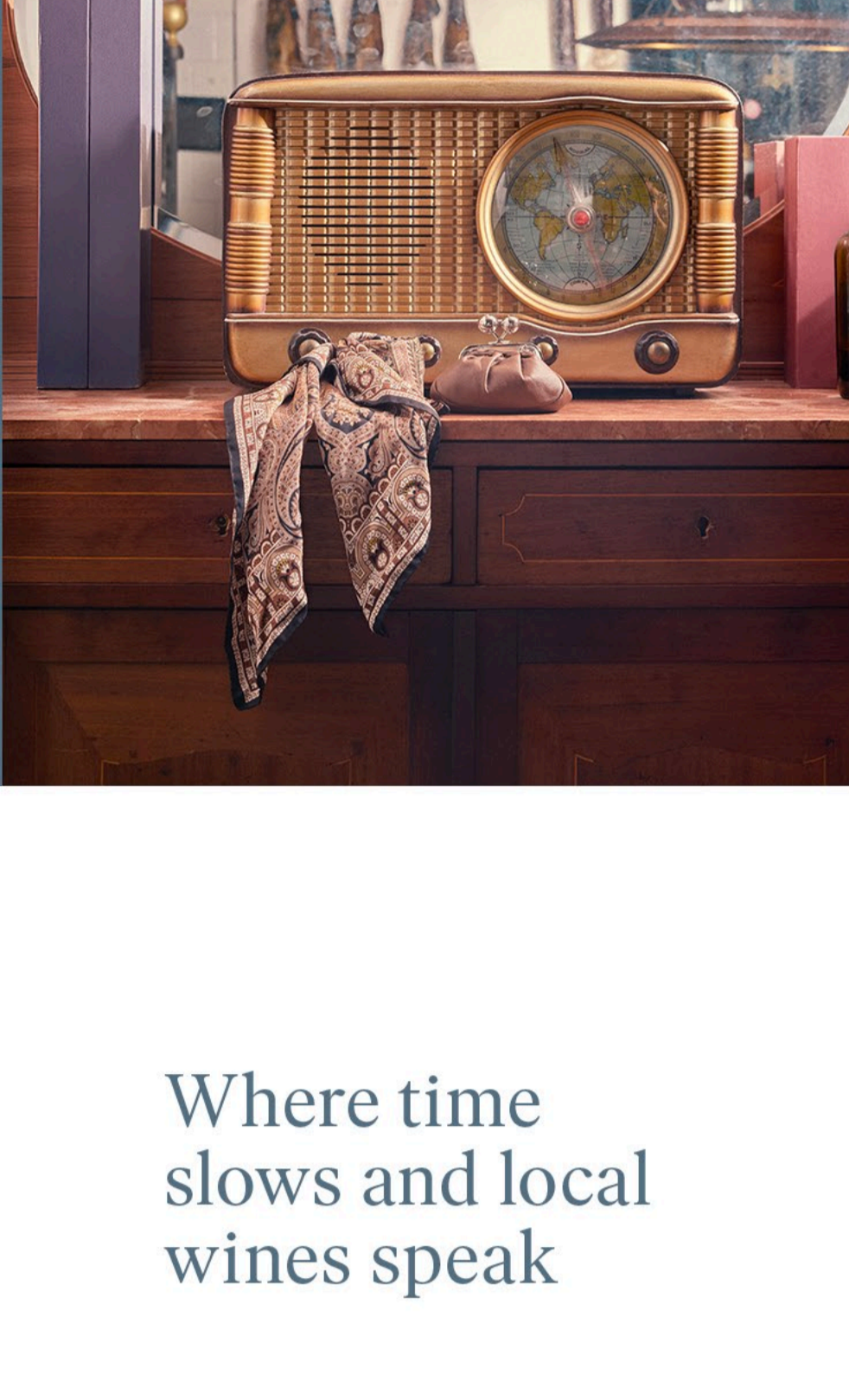
— BIRTHDAY EDITION —

Two days. Two cities. A birthday escape filled with great food, slow moments, and beautiful discoveries: from the streets of Valencia to the corners of Alicante.

Day 1: Valencia



Lunch at Casa Montaña

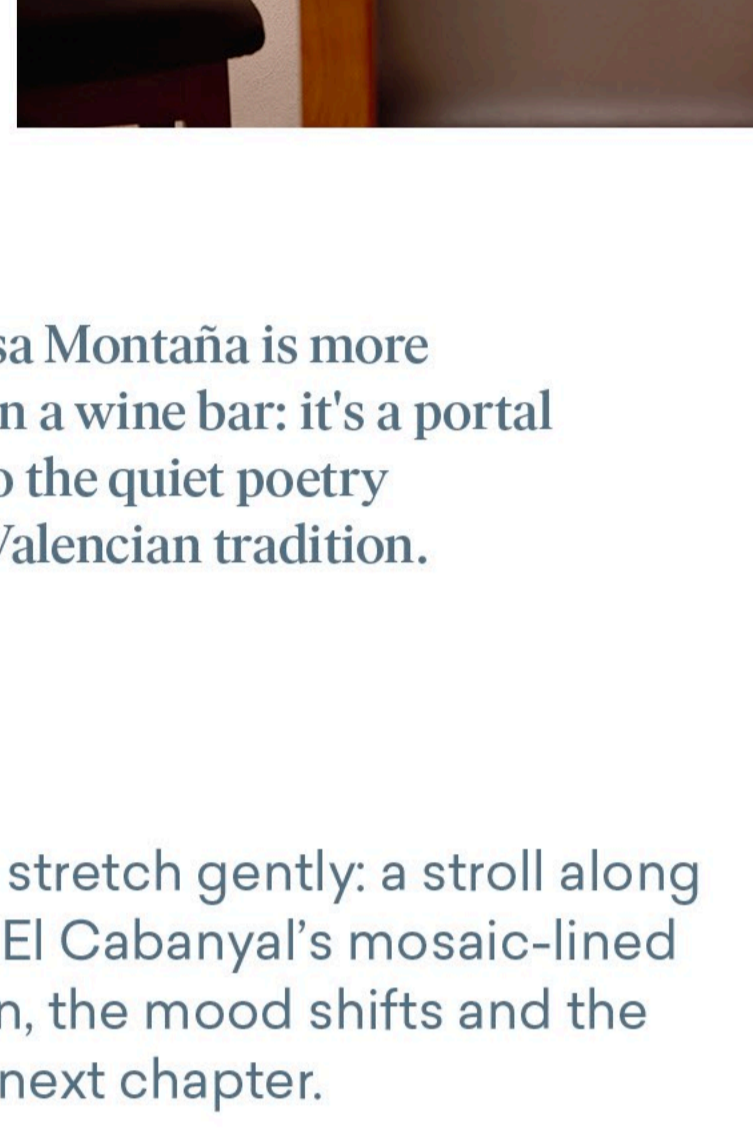
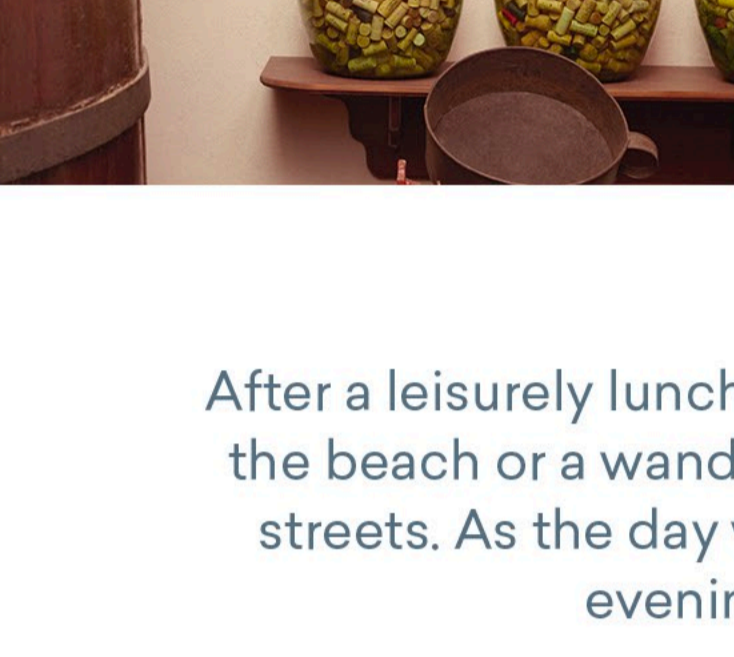


Casa Montaña

C/ de Josep Benlliure, 69, Poblets Marítims, 46011 Valencia

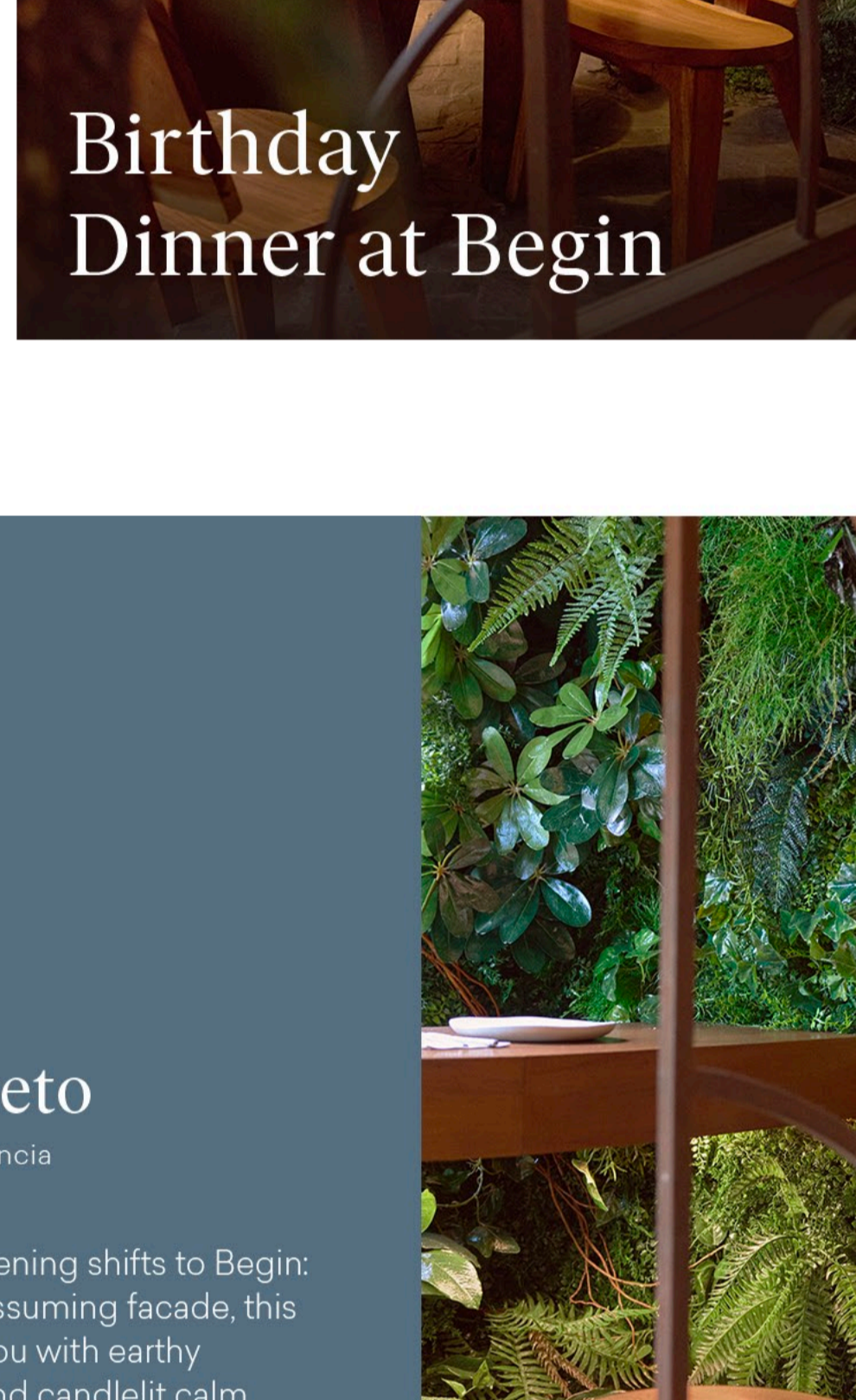
Found in Valencia's historic El Cabanyal district, Casa Montaña is the kind of place that doesn't try too hard to charm: it simply does. With seasonal dishes and local wines, and an unhurried, quiet atmosphere, this rustic bodega offers a warm and genuine start to the celebration.

Where time slows and local wines speak



Casa Montaña is more than a wine bar: it's a portal into the quiet poetry of Valencian tradition.

After a leisurely lunch, the hours stretch gently: a stroll along the beach or a wander through El Cabanyal's mosaic-lined streets. As the day winds down, the mood shifts and the evening finds its next chapter.

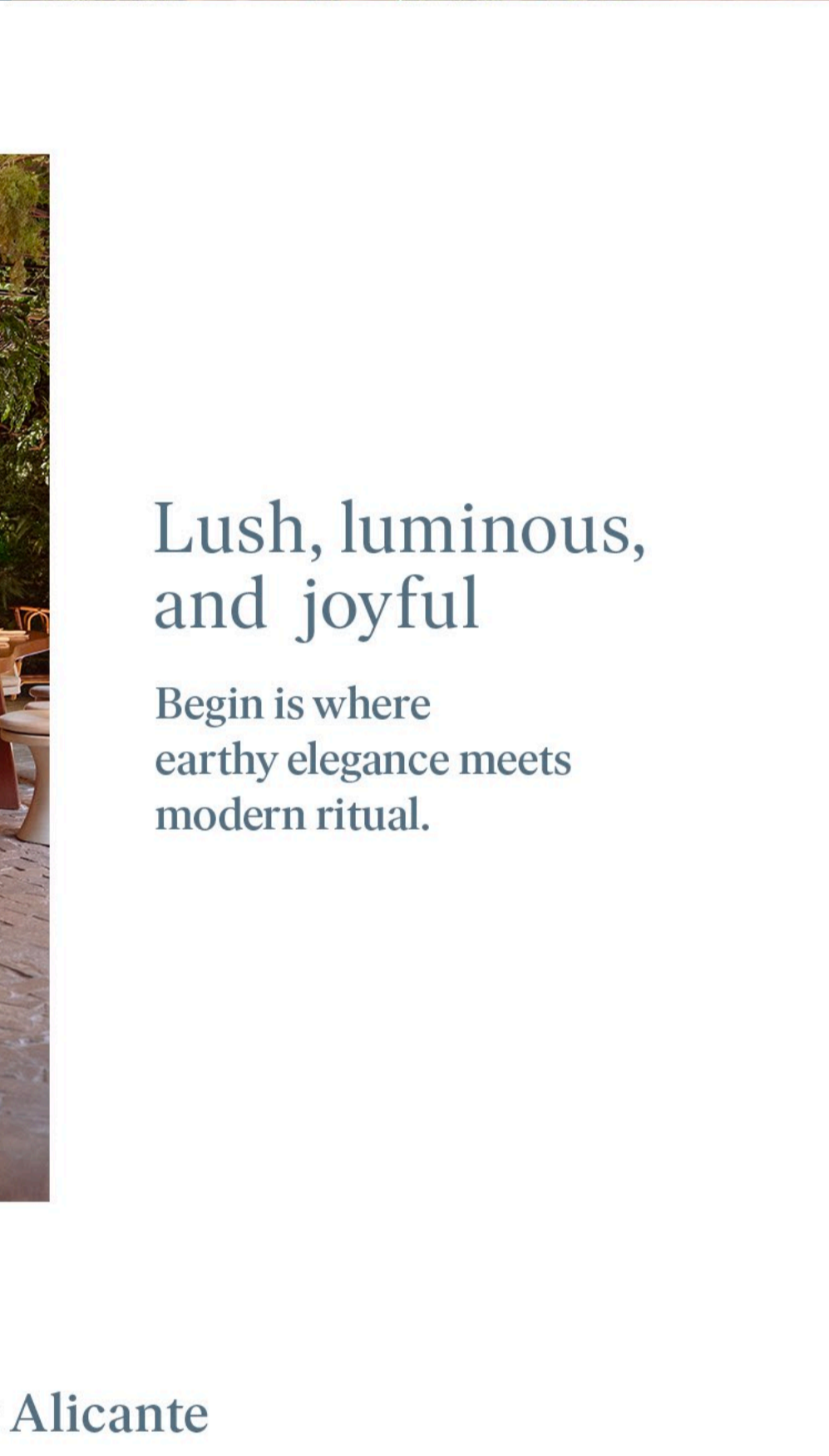


Birthday Dinner at Begin

Begin: Jardín Secreto

Ramon Llull 1, 46021 Valencia

As the sun sets, the evening shifts to Begin: hidden behind an unassuming facade, this serene space greets you with earthy textures, soft curves, and candlelit calm. Perfect for a birthday dinner that feels both special and grounding, it's a place where taste and tone are in perfect sync.



Lush, luminous, and joyful

Begin is where earthy elegance meets modern ritual.

Day 2: Alicante



Ceramics workshop at Pieza y Pausa



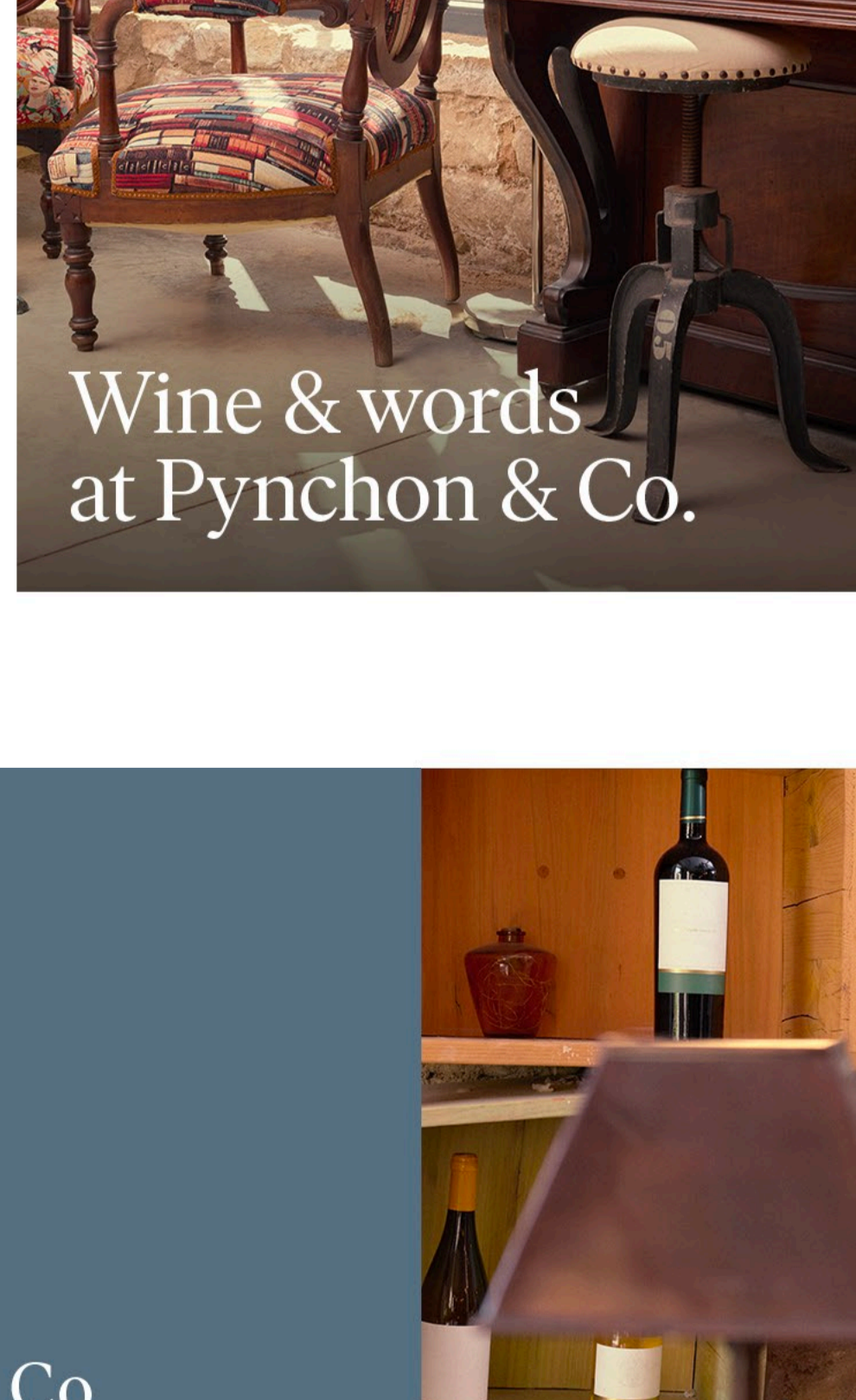
Pieza y Pausa

C. Alberola, 15, 03007 Alicante

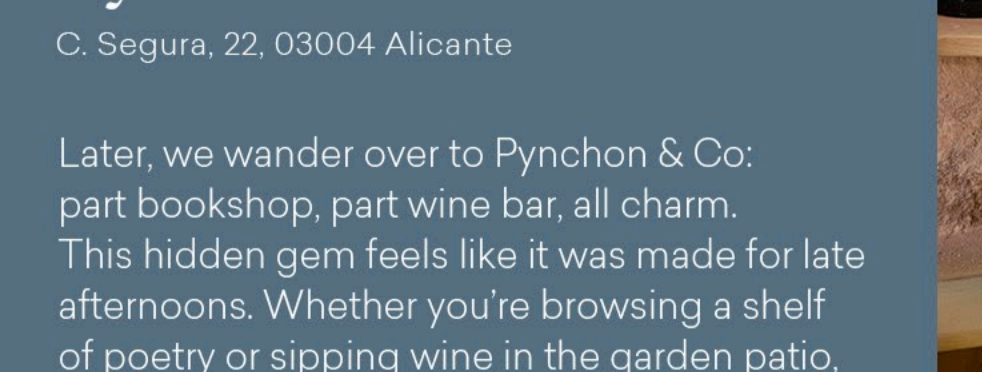
The next morning, we escape to Pieza y Pausa: a ceramic studio that offers more than a workshop - it's a return to, slowness, and to the simple pleasure of shaping something with your own hands. A pause from the pace of the everyday, and a moment to make something beautiful, imperfect, and yours.

The art of reconnection

Surrounded by stillness, Pieza y Pausa is where slowness becomes art.



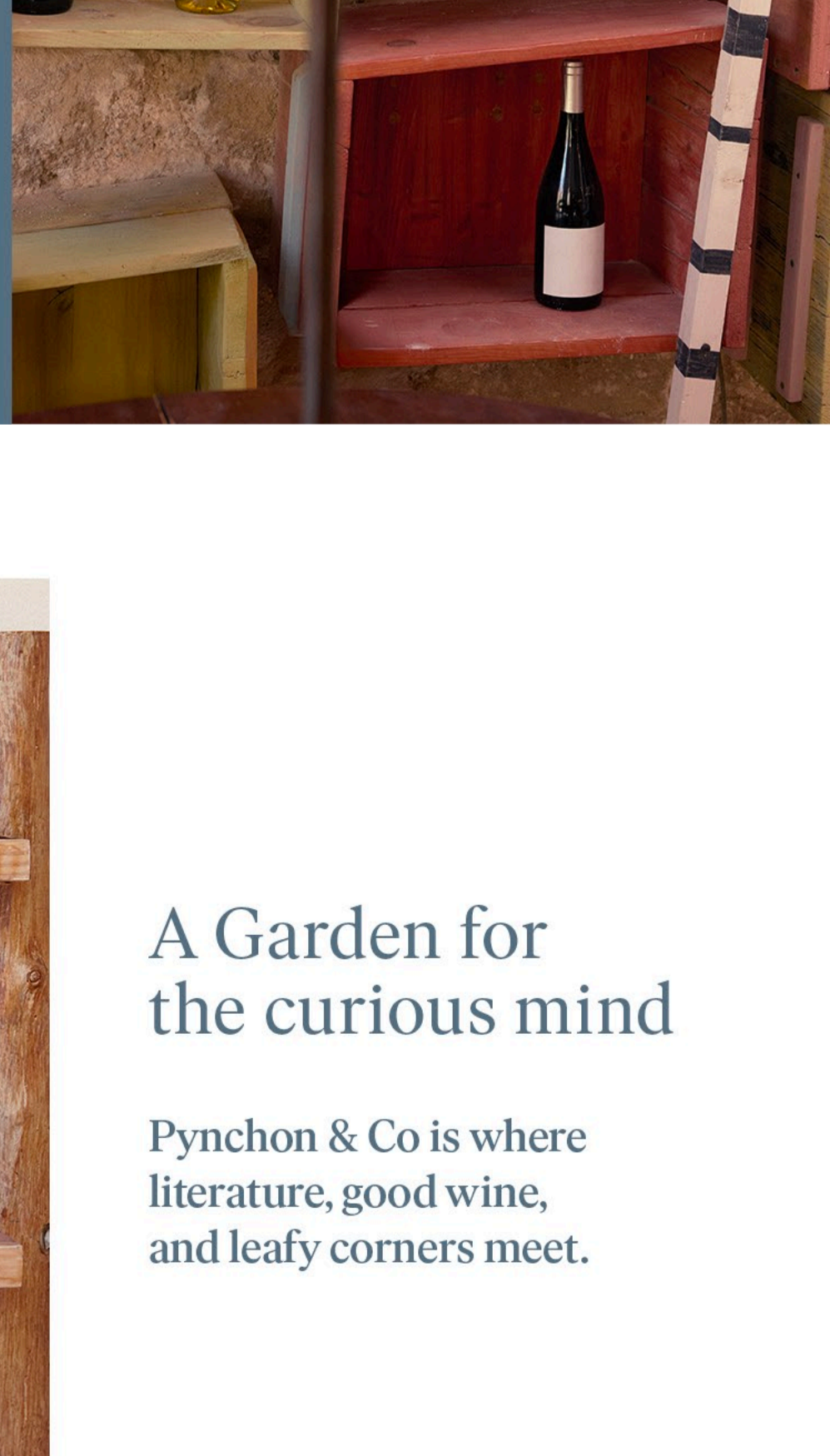
Wine & words at Pynchon & Co.



Pynchon & Co

C. Segura, 22, 03004 Alicante

Later, we wander over to Pynchon & Co: part bookshop, part wine bar, all charm. This hidden gem feels like it was made for late afternoons. Whether you're browsing a shelf of poetry or sipping wine in the garden patio, Pynchon is not a bookstore, it's a state of mind.



A Garden for the curious mind

Pynchon & Co is where literature, good wine, and leafy corners meet.



Happy Birthday, Weekender!

Whether you're in Spain or somewhere entirely your own, we're happy to be part of your journey. Discover us in your nearest store or online at weekendmaxmara.com